



Announcement No. 47s. 2014

ANNOUNCEMENT

TO: HEADS OF CONSTITUTIONAL BODIES; DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT; LOCAL GOVERNMENT UNITS (LGU's); GOVERNMENT-OWNED AND CONTROLLED CORPORATIONS; WITH ORIGINAL CHARTERS; AND STATE UNIVERSITIES AND COLLEGES (SUCs)

SUBJECT: 114th Philippine Civil Service Anniversary Sale of SM on September 15-17 and 19-21, 2014

In connection with the 114th Philippine Civil Service Anniversary (PCSA) celebration during the month of September 2014 under the theme "*Tapat na Serbisyo Alay ko, Dahil Lingkod Bayani ako,*" Shoe Mart, as our partner in the yearly PCSA anniversary celebration will hold a six-day back-to-back special sale/promo for government workers in all of its SM Department Stores nationwide on September 15-17, 2014 and in all of its SM Supermarket and SM Hypermarket Stores nationwide on September 19-21, 2014.

The details of the special sale / promo of SM Department Stores, SM Supermarkets and SM Hypermarkets are as follows:

- **Eligibility:**
 - Civil Servants who are able to show their official government office ID/or GSIS ID and SM Advantage Card (SMAC), SM Prestige Card, MOM Card or BDO Rewards Card.
 - Physical elements of government office ID:
 - -Plastic or laminated
 - ID should have the following fields/information:
 - -Name of Government Office
 - -Government Office Address
 - -Name of Civil Service Personnel
 - -Picture of Civil Service Personnel
 - -Government Office Emblem/Logo
 - -Position in Government Office (optional)

In a Race to Serve: Responsive, Accessible, Courteous and Effective Public Service

- -Authorized Signatory
 - -Employee Number (optional)
 - -Validity (e.g. expiry date) / (optional)
- Name of government Office ID and on SMAC, SM Prestige, BDO Rewards or MOM Card must be the same.
- **Promotion Duration & Scope**
 - SM Department Stores, nationwide – September 15-17 (Monday-Wednesday), 2014.
 - SM Supermarket & SM Hypermarket Stores, nationwide– September 19-21 (Friday-Sunday), 2014.
- **Promo /Discounts granted:**
 - SM Department Store:
 - 10% discount on regular-price items for a minimum purchase of P500.00 who present their proof of eligibility.

(Standard exclusions apply. Excluding purchases at Snack Exchange, Camera Shop, Customer Service Counters, items like chemical, toiletries, diapers, pharmacy, small appliances, business machines and other promo items)
 - SM Supermarket & SM Hypermarket:
 - FREE Mug (11oz) with a minimum single receipt purchase of P500 for Civil Servants who present their proof of eligibility.

(Excluding purchase from food and shop tenants, services counters, i.e. bills payment & foreign exchange)
- **Other considerations:**
 - SM reserves the right to provide a list of exempted items from the 5%/10% discount during the Civil Service Anniversary Sale.

For queries, comments and concerns regarding the conduct of the 2014 PCSA Sale of SM, please call or contact Mr. Sam V. Manglicmot, Chief Administrative Officer, General Services Division (GSD) of the Office for Financial and Assets Management (OFAM), Civil Service Commission – Central Office, Diliman, Quezon City at telephone numbers 931-79-84 or 931-79-90. For queries regarding the application for the SM Advantage Card, and or other SM Department store, Supermarket and Hypermarket concerns, please contact any of the concerned SM Stores nationwide.


FRANCISCO T. DUQUE III
 Chairman

AUG 28 2014